

Home Based Business Opportunity

Begin Working from Home Today

Source: <http://www.smarthealthdecisions.net>

In Association with:

<http://www.runyourbusiness.com>

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1. Introduction

1.1 Overview

With most families today, both parents work 40 plus hours each week. And in some families it is not uncommon for parents to hold 2 or more jobs, just to care for the necessities of life. Time spent together as a family has become a luxury.

According to current trends, 87% of the workforce is unsatisfied with their jobs. Some of these reasons are lack of job security, lack of control over earning potential, and lack of control over schedules and vacation time. Many are looking for opportunities to improve their lives financially and work on their own terms.

The benefits of having your own business are numerous and varied. They range from financial freedom to lifestyle independence. We will show you how to develop a business of your own that will allow you to work from anywhere, create your own schedule, and take control of your future.

What this business opportunity is **not**:

- A get rich quick scheme
- A scam or sham that does not work
- A fly by night idea that only works for a few – you can do this
- Something that is going to require you to spend a great deal of time or money

1.1.1 About Us

Runyourbusiness.com has been involved in the home based business industry for over 7 years. We are a direct distributor with a solid company that was established over 11 years ago and is worth more than 40 million dollars. We are in the business of helping others succeed in business.

2. The Foundation of a Successful Home Business

2.1 Overview

There are four key factors to look for when choosing a successful home based business strategy:

1. Marketplace Demand
2. Consumable Products
3. Timing and Trends
4. Ability to leverage your time

2.1.1 Marketplace Demand

Americans currently spend 18.7 BILLION on supplements, with dramatic increases projected over the next 10 years!

2.1.2 Consumable Products

Everyday use equals repeat sales and profits because established customers continue to purchase. We offer a 30 day, money back guarantee on our products, no questions asked.

2.1.3 Timing and Trends

We have a propriety natural product that every man, woman, and child needs. This extract is patented worldwide and has been the subject of over 25 years of research demonstrating that it can support a healthy immune system. The scientific, nutritional and medical communities are very excited. This safe and natural product is positively referenced on the web site of the Food and Drug Administration (FDA). In addition, it qualifies for Medicare and Medicaid coverage in the U.S., is listed in the U.S. Physicians' Desk Reference (PDR) and the U.S. Pharmacist's Red Book. We have exclusive access to this product and the manufacturer is committed to expansion in the United States.

2.1.4 Ability to Leverage Your Time

Wall Street and Fortune 500 Companies have clearly recognized the value of direct marketing. Direct marketing was responsible for over 104 billion dollars in sales in 2006. Over 55% of Americans purchase goods and services from an individuals. We provide you with the training to help you successfully work from home to achieve to your personal and financial goals.

2.2 Succeed with a Proven System

Our proven system eliminates most reasons for failure and consists of the following:

- **FREE Website:** As soon as you come on board, we will help you to personalize your very own website. It comes with a unique user id and password.
- **FREE Training Material:** Right away you get access to the FREE training website. You also receive a starter package that provides you with simple, user friendly training materials.
- **FREE Personal Mentor Program:** We have brief weekly calls for you to listen to; these calls will guide you through a business plan to get you to your goals. These calls offer individual support. Your mentor is there for you throughout your business relationships whether that's 6 months or 6 years away. In addition, you will have access to our unique team only resources website, with proven emails, ads, letters, audio training, product training, and all other tools to help you succeed!
- **FREE Ongoing Weekly Training:** Listen in the comfort of your own home and learn. Conference calls specifically targeted at increasing your business. This FREE training, worth over \$4,000, is FREE only for our business associates.
- **FREE Computer Seminars:** Our second secret weapon for your success. This is a computer based communication and training system which is FREE to you, that will teach you how to build a successful business.
- **Live Business Seminars:** These are interactive sessions where you can come and learn more about the business. You will be taught how to host your own seminars. These live sessions also serve as a support system where you will meet other distributors. Many distributors also bring current and prospective customers to these events.
- **No Expensive Membership or Buying of Stock for Selling:** With many home based business scams, you spend hundreds of dollars to join. Then you are required to purchase hundreds of dollars more in inventory, and so you are stuck with expensive and undesirable inventory that no one wants. With our system, you can make money without expensive inventory. And we have a consumable health product that everyone needs.

This system is designed for absolute beginners and is great for part-time income. In addition, our system also has unlimited full-time income potential. Start your successful home business in minutes today.

3. How to Get Started

3.1 Questions and Answers

- **Question:** How much will it cost me to get access to the proprietary product and training system? **Answer:** The first step is to sign up as a distributor for \$29.95.
- **Question:** Must I pre-pay for inventory and then sell it? **Answer:** No. You are not required to purchase monthly inventory to sell. After signing up as a wholesale distributor, you can order product at a 40% discount for personal use and resale if you desire. However, this is not the approach that most successful people take.
- **Question:** How can I be successful without carrying monthly inventory? **Answer:** Many people who are successful place an initial inventory order. The initial order is packaged and discounted in what is called an Action Pack. An Action Pack is an investment of \$495.00. It contains all of the products we distribute and allows you to try the products and share them with others. If the products do not assist us personally or those whom we know, how can we recommend them in good conscience? Please keep in mind that there is a full 30 day money back guarantee on all of the products we distribute, including the Action Pack. If you or your prospects do not immediately benefit from the products, they can be returned for a full refund.
- **Question:** I don't want to be a salesperson. Do I have to be a salesperson to make money with this business? **Answer:** No. We do not consider ourselves salespersons but consultants. It can be likened to recommending a good restaurant or movie. We are not selling the restaurant or movie. Rather, we are sharing our positive experience with others. Likewise, we are taking a natural product that works and sharing our experience with others. We are helping others and ourselves at the same time.
- **Question:** How do we make money with this business? **Answer:** As mentioned, sign up as a distributor. Invest in an Action Pack. Take the products and share with others so you can experience the benefits. Order the products on a regular monthly basis; this is called autoship. You want to take the product on a regular basis because it would be hypocritical to recommend something that we were not taking ourselves. In addition, when your prospects order the products on a regular (autoship) basis, they receive a 40% discount. And you make 20% on all regular autoship orders. This is how you get paid and make residual income. You work once and get paid perpetually.

The bottom line is this, in order to get the most out of this business opportunity, you should prepare for an initial investment of about \$600.00 (the investment to become a distributor and obtain an Action Pack) and a recurring monthly investment of about \$125.00. Keep in mind that you are receiving product in exchange for your investment. And this amount is not required to start your home based business; however, we are sharing what successful individuals are doing. When you think about it, started a profitable business for less than \$1,000 is incredible.

Please refer back to section 2.1.3. We have exclusive distribution of a proprietary product, patented worldwide, well respected and reported on by the scientific, nutritional and medical communities. And all products come with a full 30 day money back guarantee.

3.2 Next Steps

Start your successful home business in minutes today. Email us at info@smarthhealthdecisions.net or call 888.567.6565 for more information.